



PERFORMING ARTS FESTIVAL

SPONSORSHIP IN GUIDELINES

Zenith Music

The Performing Arts Festival is indeed fortunate to have Zenith Music as its major sponsor. Zenith Music has provided the Festival with venue facilities, major awards and cash donations since the inception of the Festival in 1990. In order to maintain the relationship between Zenith Music and the Festival, the following sponsorship criteria applies:

Zenith Music is the major sponsor of the Performing Arts Festival for Catholic Schools and Colleges and no other music company will be endorsed as a sponsor.

By 'music company' we understand –

Those who supply or deal in:

- Printed music, books on music, music books and sheet music, musical software etc.
- Recorded music – compact discs, records, tapes, cassettes, MIDI files, musical videos or discs and other types of musical software.
- Musical instruments – all kinds including pianos, keyboards, guitars, brass and woodwind, bowed strings, percussion etc and accessories for musical instruments and recording equipment.
- Musical giftware – including glasses, mugs, clothing, stationery with a musical motif and musical toys.

Other

Organisations, other than music companies, may be approached to provide sponsorship, eg to provide financial assistance in areas of:

Professional development.

Participation by schools in rural regions

